



# AGRI-WATERSHED INFORMATION SESSION

## *Building Environmental Resilience in the Food Value Chain*

**EMPRESS ROOM, RIVERHOUSE INN  
33 BROOK STREET, MONTAGUE**

**March 4, 2025  
9:00 AM - 12:00 PM**

Consumers are increasingly concerned about the environmental impact of their food choices. In response, processors, fresh marketers and producers are working together to benchmark and implement sustainable practices that enhance environmental resilience and productivity.

**Everyone is welcome** to this free information session featuring presentations from members of the PEI agriculture industry who are leading the way in implementing environmentally sound food production systems. This event is sponsored by the PEI AgriWatershed Partnership, in cooperation with Cavendish Farms.

In addition, local watershed groups will provide updates on their activities. The Department of Agriculture, the PEI Watershed Alliance and PEI AgriWatershed Partnership will share the latest information on **support programs available** to help producers with their environmental projects.

<b>Opening Remarks - Ian Petrie</b>	<b>9:00 - 9:15</b>
<b>Improving our Environmental Outcomes</b> Stephen Moorehead, Director of Agronomy, Research & Quality Assurance, <b>Little Potato Company</b> - The programs and processes required to sustainably grow the Little Potatoes consumers love.	<b>9:15 - 9:40</b>
<b>Stewardship - A Staple of our Production System</b> Vernon Campbell, Co-owner/Operator <b>Mull na Beinne Farms Ltd.</b> - an early adopter and innovator of many established conservation practices, Vernon shares his pragmatic approach to building environmental resilience into his operation.	<b>9:40 - 10:00</b>
<b>Moving Forward with Sustainability - Our On-farm Strategies</b> Dannie MacKinnon, <b>SandyRae Farms Ltd.</b>	<b>10:00 - 10:20</b>
<b>NUTRITION BREAK</b>	<b>10:20 - 10:40</b>
<b>Local Watershed Group Update</b> Updates from local watershed groups operating in the Eastern Queens and Kings County. <b>Southeast Environmental Association, Belfast and Area Watershed Group, Morell River Management Cooperative</b>	<b>10:40 - 11:10</b>
<b>Agri-Environmental Assistance Programs</b> The latest in environmental support programs <b>PEI Department of Agriculture - SCAP and ALUS Programs. PEI Watershed Alliance - 2 Billion Trees Program, PEI AgriWatershed Partnership - Outlet Stabilization Program</b>	<b>11:10 - 12:00</b>



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